



RFQ 22-026
MARKETING FIRMS
Thursday, June 2, 2022

VENDOR	BELMONT ICEHOUSE	VERSA CREATIVE
COOPERATIVE/INTERLOCAL #	TARRANT COUNTY 2019-210	CHOICE PARTNERS 1/047KC-04
Grand Total:	\$50,000.00	\$50,000.00
Price Schedule:		
Estimated Start Date:	Initiate a kickoff call when department is ready to discuss.	1-3 days from PO issue.
Estimate Delivery Date	Will discuss in kickoff call.	Ads start 1 week from PO issue.
Estimated Campaign Length:	Will discuss in kickoff call.	3 months
Price/hour:	\$125.00	\$82.50
		AWARDED
Comments:	Discovery: \$1250 Campaign, Development, & Production: \$10,750 Media Planning, Hard Costs, Optimization and Reporting: \$38,000	Offering 12% of allocated spend / Standard: \$15%

Opened by: Ashley Holt, Buyer

NEXT LOW: \$50,000.00
 LOW: \$50,000.00
 SAVINGS: _____
 AWARD DATE: 6/21/2022

"Bid Tabulation Statement"

All bids submitted for the designated project are reflected on this bid tab sheet. However, the listing of a bid on this sheet should not be construed as a comment on the responsiveness of such bid or as any indication that MHMR accepts such bid as responsive. MHMR will make a determination as to the responsiveness of bids submitted based upon compliance with all applicable laws, MHMR Tarrant guidelines, and project documents, including but not limited to the project specifications and contract documents. The Agency will notify the successful bidder upon award of the contract and, according to law, all bids received will be available for inspection at that time.